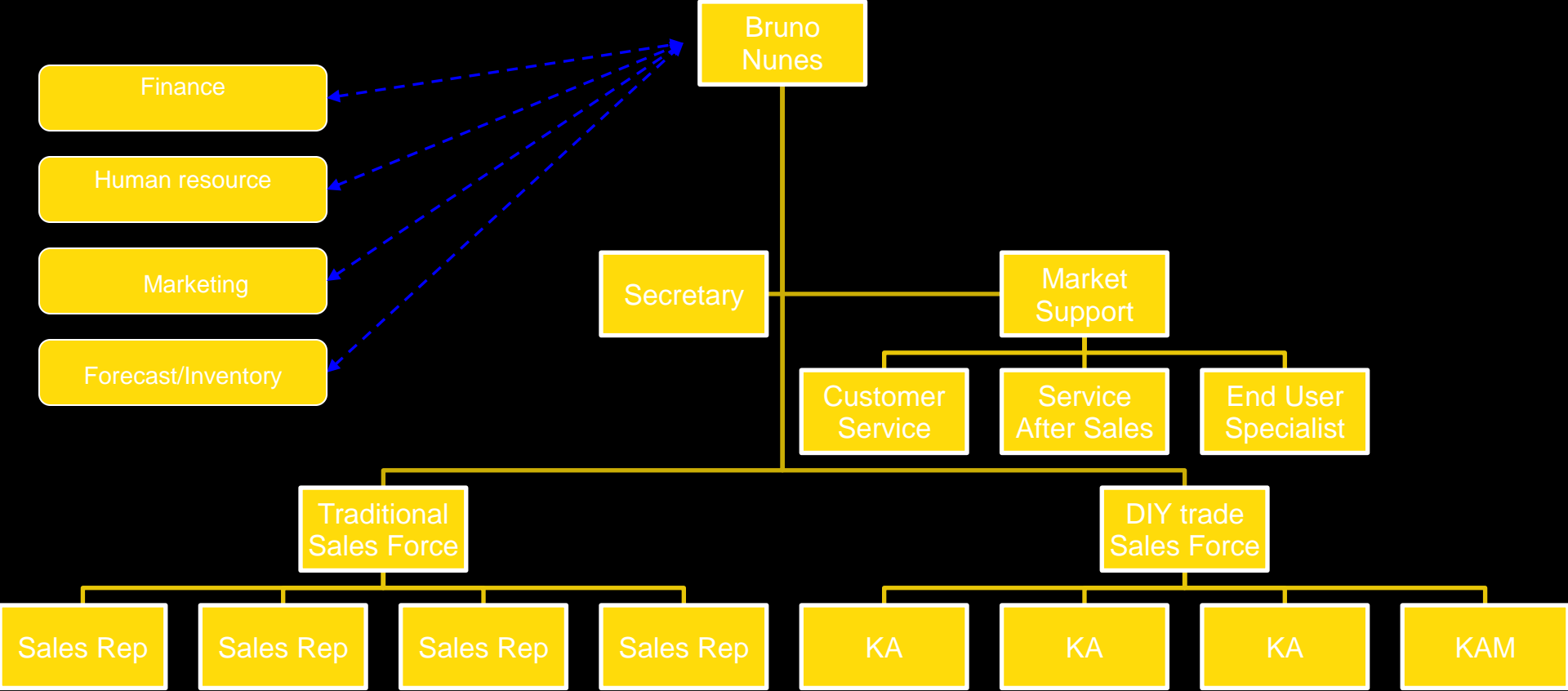


StanleyBlack&Decker

Bruno Nunes



Organizational Chart



Portugal Traditional Trade



Bruno Nunes €4.4M

Sales Rep €1.7M

Sales Rep €1.7M

Sales Rep €1.6M

Sales Rep
Mais ILHA MADEIRA e
AÇORES €1.2M



Portugal DIY Trade



KAM

€1.4M

KA

€1.0M

**KA
(with FARO)**

€0.9M

KA

€1.7M



Launch & Events



Launch event



Valencia MotoGP





ES TABLECIMIENTO
PE CIALIZADO

STANLEY

®

New

Projects

DEWALT
PREMIUM
CLUB



DEWALT
PREMIUM
CLUB



FOC

ES ESTABLECIMIENTO
SPECIALIZADO
STANLEY®





DEWALT
PREMIUM
CLUB



ESTABLECIMENTO
ESPECIALIZADO

STANLEY

Barão & Costa

StanleyBlack&Decker



**Parceiro
de
confiança**

StanleyBlack&Decker



Advertisement for a Black & Decker hammer drill. The image shows the red and black drill, its carrying case, and a set of drill bits. A price tag indicates a discount from €59,95 to €44,95. The text below the image reads: BERBEQUIM PERCUSSÃO 7100W BLACK & DECKER D714CRET2A Ref. 15382192. The Black & Decker logo is prominently displayed. At the bottom, it says BRICOLAGE · CONSTRUÇÃO · DECORAÇÃO · JARDIM. The Leroy Merlin logo is in the bottom right corner. A small vertical text on the right edge of the ad reads: Promoção válida de 15 de Novembro a 31 de Dezembro de 2011.





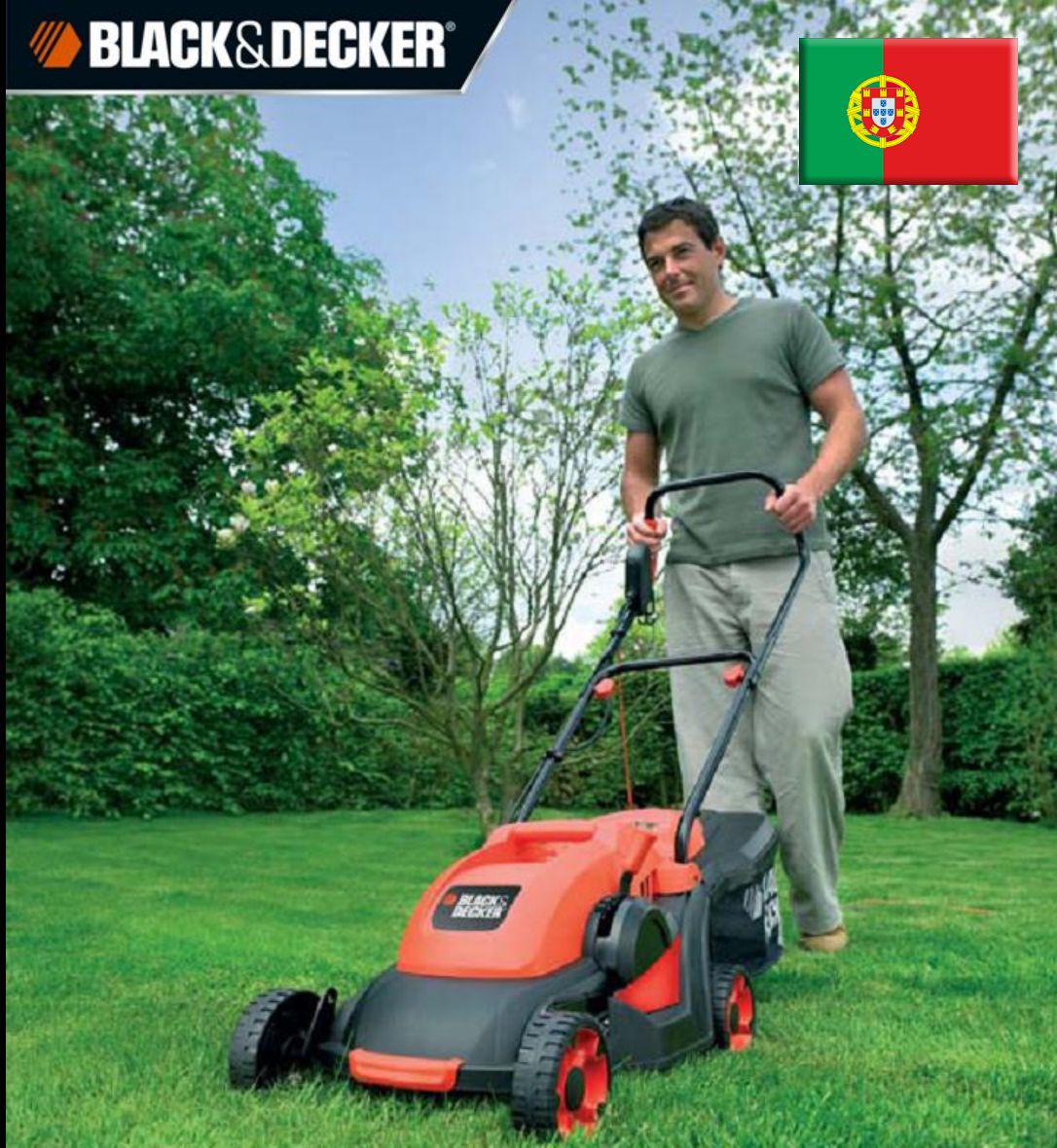
New Partner

StanleyBlack&Decker





10 SKU`s



34cm
Largura de corte



Alturas de corte



Alturas de corte



Fácil transporte



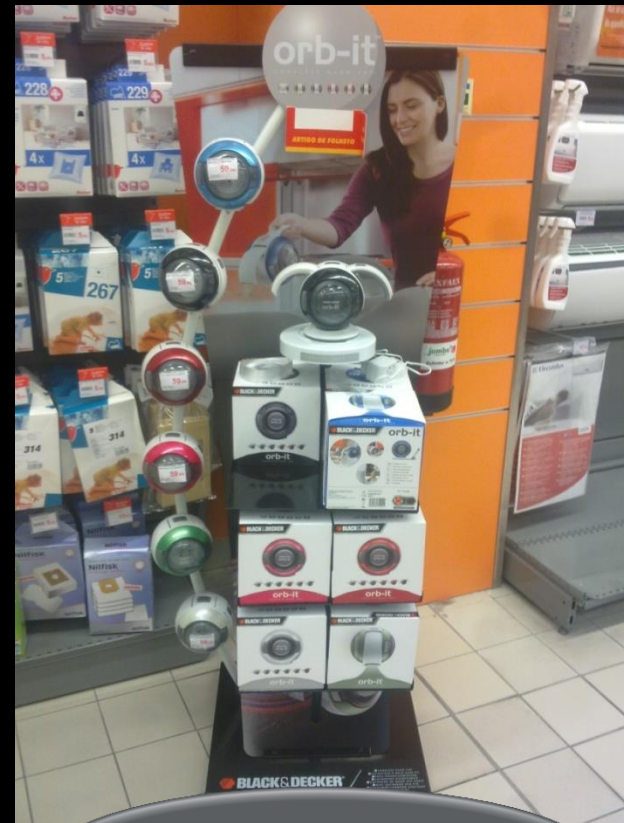
Depósito 35 litros



Training Customers Sales Rep



Launch Orb-it



Auchan BOX



Leroy Merlin



Radio Popular



Events with Customers



StanleyBlack&Decker



Customers Exhibition

StanleyBlack&Decker

2011 DIY Trade HT&S





POS EXECUTIONS

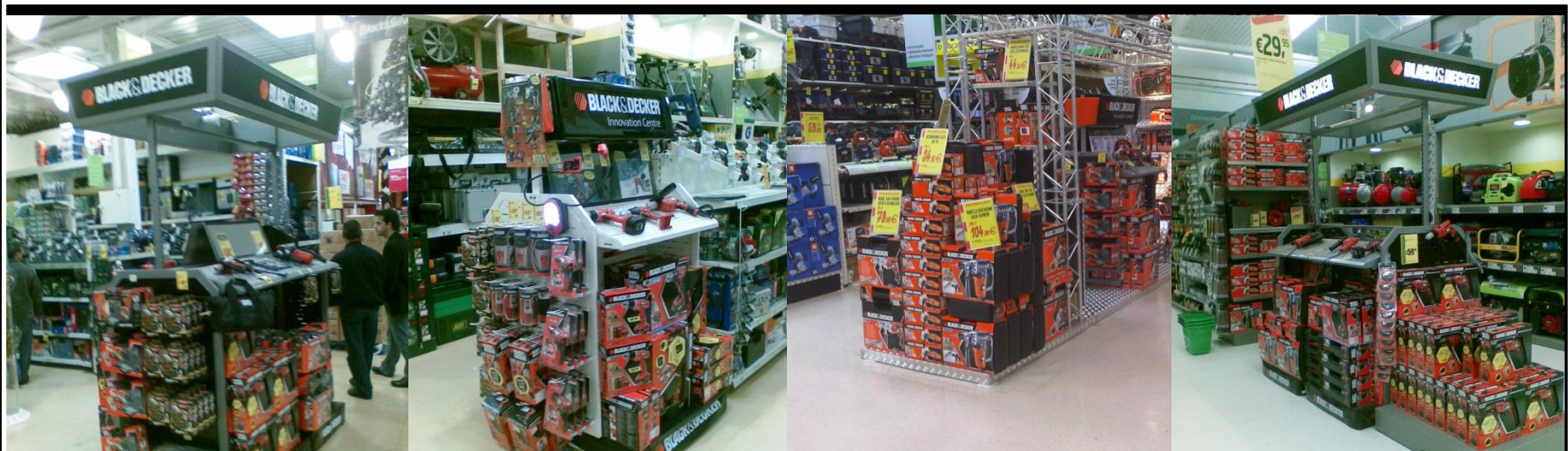
StanleyBlack&Decker





L.M. In-Store Execution **Black & Decker**





AKI In-Store Execution **Black & Decker**

